

Manistee County Agricultural Society

Presents

The 151st Annual Manistee County Fair

Since 1871

501 c3 #38-6093715

Sponsor Form

2022 SCHEDULE OF EVENTS:

If you want to be included in all our printed materials your sponsorship payment and art work must be received by July 1st, 2022.

For updated information, check our website: www.manisteecountyfair.org For questions regarding sponsorship opportunities, contact our Marketing Agents:

Janelle Ware: dieselgirl76@gmail.com 231-510-7703

Elaine Bossingham: countryviewfarm19@gmail.com 231-632-1968

John Schimke: jschimke2468@gmail.com 231-510-5307

Melissa Renner: melissa.renner71@gmail.com 231-510-3994

FULL FAIR SPONSOR (\$23,000)

Tuesday, August 16th Heritage Draft Horse Pulling

Wednesday August 17th TNT Demolition Derby

Thursday, August 18th TNT Barrel Race

Friday, August 19th West Michigan Pullers

Saturday, August 20th TNT Demolition Derby

Daily Event Sponsors:

Tuesday August 16th

Heritage Draft Pulling Sponsor: Choose Your \$ Amount Sponsorship Includes: (Based on Full Event Costs) \$3500

Grandstand Event Sponsor: Your own banner prominently displayed for the entire summer (Set Dates) on the FairGround building facing the major highway (M22), your name will be on all billboards (Size) located throughout Manistee County, recognition in brochures (Size and source), local newspapers (Size and source), on our website (Link), and radio commercials on the Eagle and WTCM (Call Letters and Station). Also included are (8) Grandstand passes for the night of the event. \$1100 - \$1500 donation will get (8) Grandstand passes. Sponsor recognition in brochures, local newspapers and on our website. \$700 - \$1000 donation will get

(6) Grandstand passes. Sponsor recognition in brochures, local newspapers and on our website. \$400 - \$600 donation will get (4) Grandstand passes Sponsor recognition in brochures, local newspapers and on our website. \$100 - \$300 donation will get (2) Grandstand passes Sponsor recognition in brochures, local newspapers and on our website.

Wednesday August 17th (Native Amusement Midway Opens)

TNT Demolition Derby Sponsor: Choose Your \$ Amount Sponsorship Includes: (Based on Full Event Costs) \$4500

Complete Event Sponsor: Your own banner prominently displayed for the entire summer (Set Dates) on the FairGround building facing the major highway (M22), your name will be on all billboards (Size) located throughout Manistee County, recognition in brochures (Size and source), local newspapers (Size and source), on our website (Link), and radio commercials on the Eagle and WTCM (Call Letters and Station). Also included are (8) Grandstand passes for the night of the event. \$1100 - \$1500 donation will get (8) Grandstand passes. Sponsor recognition in brochures, local newspapers and on our website. \$700 - \$1000 donation will get (6) Grandstand passes. Sponsor recognition in brochures, local newspapers and on our website. \$400 - \$600 donation will get (4) Grandstand passes Sponsor recognition in brochures, local newspapers and on our website. \$100 - \$300 donation will get (2) Grandstand passes Sponsor recognition in brochures, local newspapers and on our website.

Thursday August 18th

Side by Side Barrel Racing (Down and back motor vehicle)

Sponsor: Choose Your \$ Amount Sponsorship Includes: (Based on Full Event Costs) \$2000

Complete Event Sponsor: Your own banner prominently displayed for the entire summer (Set Dates) on the FairGround building facing the major highway (M22), your name will be on all billboards (Size) located throughout Manistee County, recognition in brochures (Size and source), local newspapers (Size and source), on our website (Link), and radio commercials on the Eagle and WTCM (Call Letters and Station). Also included are (8) Grandstand passes for the night of the event. \$1100 - \$1500 donation will get (8) Grandstand passes. Sponsor recognition in brochures, local newspapers and on our website. \$700 - \$1000 donation will get (6) Grandstand passes. Sponsor recognition in brochures, local newspapers and on our website. \$400 - \$600 donation will get (4) Grandstand passes Sponsor recognition in brochures, local newspapers and on our website. \$100 - \$300 donation will get (2) Grandstand passes Sponsor recognition in brochures, local newspapers and on our website.

Friday August 19th

West Michigan Pullers Sponsor: Choose Your \$ Amount Sponsorship Includes: (Based on Full Event Costs) \$6500

Grandstand Event Sponsor: Your own banner prominently displayed for the entire summer (Set Dates) on the FairGround building facing the major highway (M22), your name will be on all billboards (Size) located throughout Manistee County, recognition in brochures (Size and source), local newspapers (Size and source), on our website (Link), and radio commercials on the Eagle and WTCM (Call Letters and Station). Also included are (8) Grandstand passes for the night of the event. \$1100 - \$1500 donation will get (8) Grandstand passes. Sponsor recognition in brochures, local newspapers and on our website. \$700 - \$1000 donation will get (6) Grandstand passes. Sponsor recognition in brochures, local newspapers and on our website. \$400 - \$600 donation will get (4) Grandstand passes Sponsor recognition in brochures, local newspapers and on our website. \$100 - \$300 donation will get (2) Grandstand passes Sponsor recognition in brochures, local newspapers and on our website.

Saturday August 21st *Kids and Public Safety Day*

TNT Demolition Derby: Sponsor Choose Your \$ Amount Sponsorship Includes: (Based on Full Event Costs) \$4500

Complete Event Sponsor: Your own banner prominently displayed for the entire summer (Set Dates) on the Fair Ground building facing the major highway (M22), your name will be on all billboards (Size) located throughout Manistee County, recognition in brochures (Size and source), local newspapers (Size and source), on our website (Link), and radio commercials on the Eagle and WTCM (Call Letters and Station). Also included are (8) Grandstand passes for the night of the event. \$1100 - \$1500 donation will get (8) Grandstand passes. Sponsor recognition in brochures, local newspapers and on our website. \$700 - \$1000 donation will get (6) Grandstand passes. Sponsor recognition in brochures, local newspapers and on our website. \$400 - \$600 donation will get (4) Grandstand passes Sponsor recognition in brochures, local newspapers and on our website. \$100 - \$300 donation will get (2) Grandstand passes Sponsor recognition in brochures, local newspapers and on our website.

Weekly Event Sponsors:

Platinum Sponsor - \$1,500.00 Sponsorship Includes: Two (2) free Gold Passes which gets you into the Grandstands the whole week of the fair. Sponsor recognition in brochures. Recognition in local newspapers and on our website, where we can also link to your website. (8) Grandstand passes. Announcement at all Grandstand events.

Gold Sponsor - \$1,000.00 Sponsorship Includes: Gold Sponsor recognition in brochures, local newspapers and on our website. (6) Grandstand passes. Announcement at all Grandstand events. **Silver Sponsor** - \$500.00 Sponsorship Includes:

Silver Sponsor recognition in brochures, local newspapers and on our website. (4) Grandstand passes. Announcement at all Grandstand events.

Bronze Sponsor - \$250.00 Sponsorship Includes: Bronze Sponsor recognition in brochures, local newspapers and on our website. (2) Grandstand passes

Bike Sponsor - \$150.00 Sponsorship Includes: Recognition in local newspapers and on our website. Limited to (12) Bikes Kids & Public Safety Day - \$100.00 Sponsorship Includes: Recognition in local newspapers and on our website.

Manistee County Agricultural Society Sponsor Contract 2020

Sponsor: _____

Sponsor Contact Name: _____

Address: _____

Phone: _____

Payment Enclosed (Circle one) YES NO Bill Amount: _____

*Please include any/all pages with the event/s you would like to sponsor circled. Receipts will be mailed within 30 days.

Sponsor Signature: _____ Date: _____

Printed Name: _____

Marketing Agent Signature: _____ NOT REQUIRED _____

Date: _____ Printed Name: _____

Mail Checks to: Manistee County Agricultural Society Attn: Sponsorship P. O. Box 398
Onkama, MI 4967